

The Benefits of



# CLOUD COMMUNICATIONS



## for LAW FIRMS

### THE CLOUD IS THE **NEW** COURTROOM

For law firms looking to reinvent client relationships, make better decisions, and leverage their expertise anywhere, cloud communications is a must.<sup>1</sup>

**94%**  
OF BUSINESSES ARE IN THE CLOUD<sup>2</sup>

**56%**  
OF ENTERPRISES CONSIDER CLOUD A STRATEGIC DIFFERENTIATOR<sup>3</sup>

A modern phone system offers mobility, integrated business intelligence, and reduced strain on IT staff – all with \$0 entry cost and \$0 ongoing maintenance fees.

### LAW FIRMS CAN WIN WITH CLOUD-BASED PHONE SYSTEMS

**53%** of businesses in the cloud say it increases scalability<sup>2</sup>

**34%** say it saves them money<sup>2</sup>

**33%** say it improves performance and IT staff efficiency<sup>2</sup>

### AN **UNRELIABLE** CONNECTION SENDS THE WRONG MESSAGE

Law firms need a crystal clear connection on every conversation.



### The Closing Argument on **Cloud-Based Communications**

Law firms looking to differentiate themselves in an ever-crowded marketplace can fuel superior performance and client satisfaction with cloud communications.

### Making a Case for ShoreTel Sky

Workplace flexibility can drive productivity and improve service – IF you have the right phone system in place. ShoreTel's cloud-based phone system delivers **five** valuable benefits to law firms.



**Mobility**



**Low IT Impact**



**Integrated Business Intelligence**



**Scribe, Fax and Call Recording**



**One Interface**

**Sources:**

- 1. IBM's Global Cloud Study. <http://ibm.com/ibmcai/globalcloudstudy>
- 2. Rightscale's 2014 State of the Cloud Report. <http://www.rightscale.com/blog/cloud-industry-insights/cloud-computing-trends-2014-state-cloud-survey#Cloud-Benefits-Grow-in-2014>
- 3. The Everest Group's 2014 Enterprise Cloud Adoption Survey. [http://www.everestgrp.com/wp-content/uploads/2014/03/2014-Enterprise-Cloud-AdoptionSurvey.pdf?mkt\\_tok=3RkMMJWWfF9wsRoluauNZKXonjHpfSx57uotXqezlMI%2FOER3fOvrPUFGj4DRMNi%2BSDLwEYGJlv6SgFSbDBMbV437gMWfY%3D](http://www.everestgrp.com/wp-content/uploads/2014/03/2014-Enterprise-Cloud-AdoptionSurvey.pdf?mkt_tok=3RkMMJWWfF9wsRoluauNZKXonjHpfSx57uotXqezlMI%2FOER3fOvrPUFGj4DRMNi%2BSDLwEYGJlv6SgFSbDBMbV437gMWfY%3D)