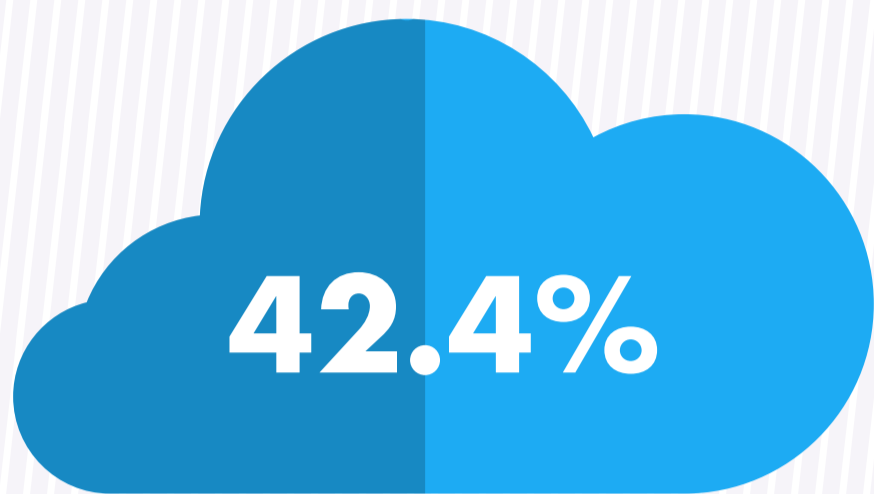




# THE CLOUD COMPUTING WAVE

Cloud computing has been generating energy since 1982, when the first Ethernet adapter card for the IBM PC was released. This enabled quick and cheaper connections that allowed for its humble beginnings. 30 years later, the cloud is continuing to grow and gain momentum. Look below to see the impact this tidal wave of technology is having on our world.

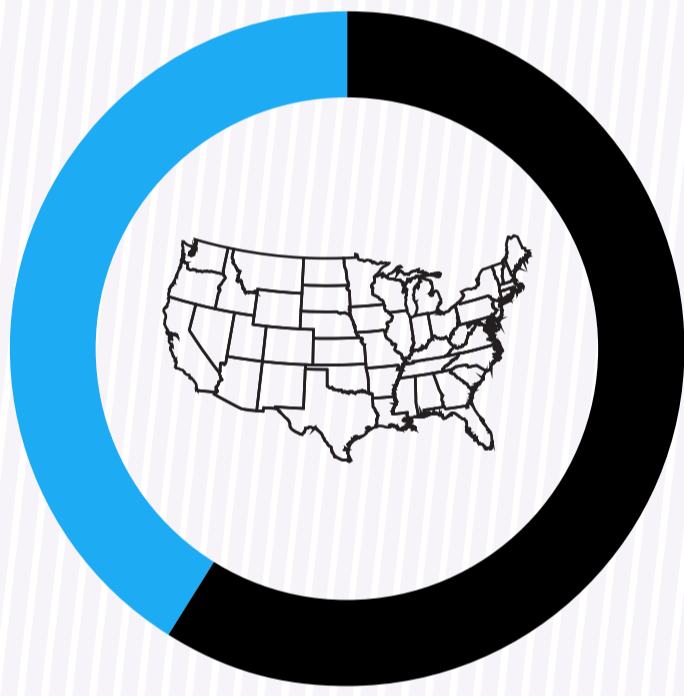
The IaaS market rose 42.4% in 2012



In 2012, more than 82% of the Fortune 500 were Box.com customers



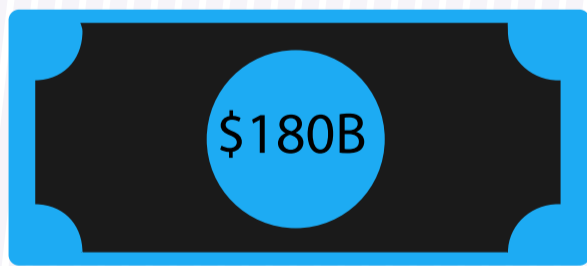
59% of all new spending on cloud services from 2013 to 2016 will be from North America



Gartner predicted the global public cloud service market would reach \$131 billion by 2013



\$180 billion is the amount of money predicted to be spent on cloud computing by 2015



By 2015, it's predicted that cloud computing will generate 14 million jobs



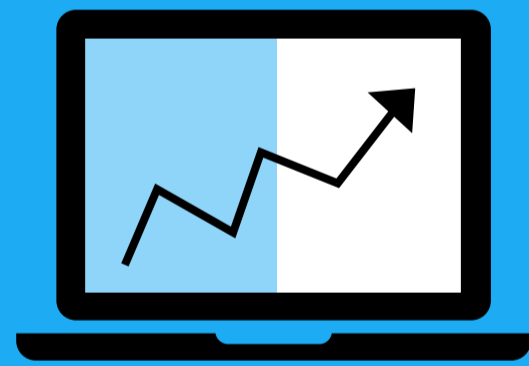
Today, 40% of all CRMs are now cloud-based across the globe



88% of all companies that responded to a recent survey reporting saving money from using the cloud and 56% reported that it also boosted their profits



Cloud computing is growing at a rapid pace—in fact, nearly 5 times more than overall IT growth



From 2008 to 2011, Salesforce.com grew their customer base by over 50%

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