

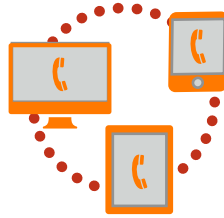
UC VIRTUALIZATION PREPARES FOR PRIMETIME

Virtualization began disrupting industry years ago. Ever-evolving technology now allows companies of all sizes to extend virtualization benefits into additional applications—such as real-time unified communications (UC).

EXPANDED POSSIBILITIES



Following recent innovations from VMware, Citrix and others, real-time applications including conferencing and contact-center routing can now run on virtual machines.

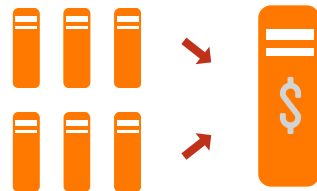


Early hypervisor technology limited UC virtualization to basic messaging applications.

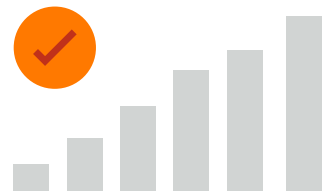
FAMILIAR ADVANTAGES



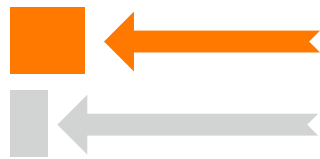
Virtualization boosts business continuity by instantly shifting UC applications away from failing servers.



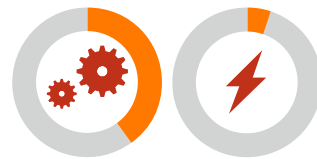
UC virtualization encourages cost savings via server consolidation.



UC virtualization promotes simpler scalability through flexible configurations.



Unplanned UC downtime reduces employee productivity by 25% and revenue by 12%.

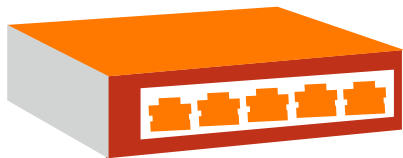


A virtual server can process 40% more than its physical counterpart while requiring only 5% more electricity.

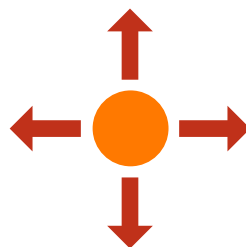


Businesses of any size can embrace virtual UC.

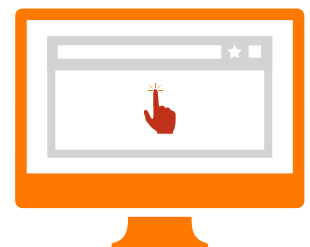
VERSATILE DEPLOYMENT



Deploy core UC platforms virtually and use a physical switch as backup.



Deploy core UC platforms virtually and use physical switches to connect smaller branch offices.



Add virtual UC services onto solid-state legacy appliances and manage the entire system via a single web-based interface.